



RECRUITING & RETENTION SCHOOL OVERVIEW



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RRS CSM



The United States Army

Sergeants Major Academy

Leadership for the 21st Century



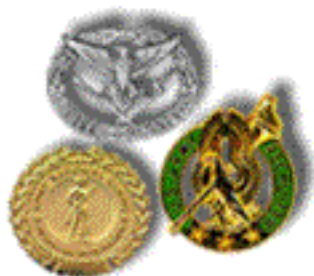


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Recruiting and Retention School

Mission

**Train Officers and Noncommissioned Officers in the Skills,
Knowledge and Attributes Required to Provide
and Maintain the Strength of America's Army.**



*The Army Starts Here, Starts Now, Starts With You!
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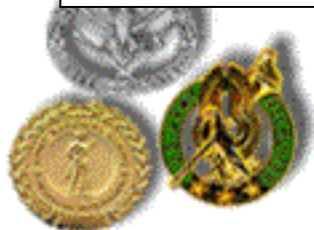


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Mission Essential Task List

- Train NCOs for Initial & Advanced Assignment as Recruiters or Career Counselors
- Prepare Battalion & Company Commanders for USAREC Command
- Conduct Worldwide Retention Training for the Army
- Provide Institutional Training Support to USAREC
- Provide Technical Assistance to USAREC for Regulations and Recruiting Doctrine



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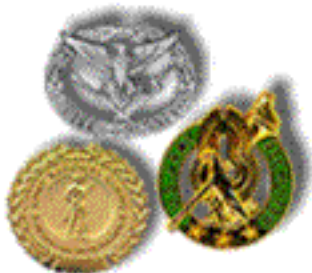


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RECRUITING COURSES

Recruiting and Retention School

- | | |
|--|-------|
| → Army Recruiter Course | 7 wks |
| → Station Commander Course | 4 wks |
| → Recruiting Operations Officer Course | 3 wks |
| → Guidance Counselor Operations Course | 4 wks |
| → Health Care Recruiting Course | 3 wks |
| → Recruiter Trainer Course | 2 wks |
| → Recruiting Company Commander Course | 3 wks |
| → Pre-command Course (Bn / Bde Cdr) | 3 wks |
| → Command Sergeant Major Course | 2 wks |
| → First Sergeant Course | 1 wk |



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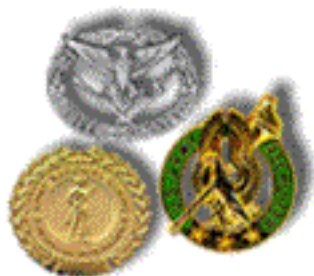


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RETENTION COURSES

- | | |
|---------------------------------------|-------|
| → Mobile Retention Course | 1 wk |
| → Career Counselor | 8 wks |
| → Reserve Component Transition Course | 2 wks |
| → Retention ANCOC | 2 wks |



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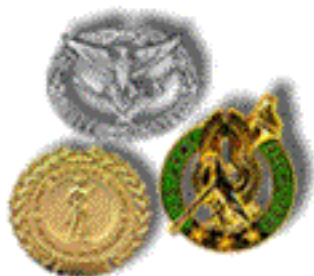


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Recruiting & Retention School Initiative

- **Station Commanders Redesign**
- **Point of Sales**
- **Web Based Delayed Entry BCT Task Training**
- **Realignment of Sales Messages with Army Branding**



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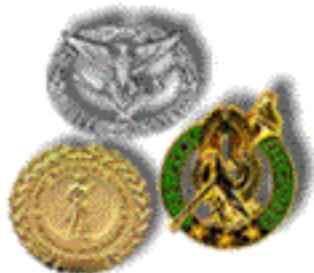


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QUESTIONS?



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